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Request for City Council Committee Action From the Finance Department

Date: July 30, 2003
To: Ways and Means Committee
Referral to: None

Subject Utility Billing Insert

Recommendation

The Finance Department recommends the approval of the Center for Energy and Environment request to place an insert in the September 2003 Utility Bill. A fee of \$.01 per insert will be charged to reimburse the city for additional mailing cost. The insert is to let Minneapolis residents know of their below market energy and home improvement financing.

Previous Directives

(any past Council actions or directions to staff)

Prepared or Submitted by: Ramon Morales, Utilities Billing Office Manager, Phone 673-2404

Approved by: Patrick Born, City Finance Officer

Jammy Boudal

John Moir, City Coordinator

John Moir

Presenters in Committee None (Consent Item)

Financial Impact (Check those that apply)

- ☐ No financial impact - or - Action is within current department budget.
(If checked, go directly to Background/Supporting Information)
- ☐ Action requires an appropriation increase to the Capital Budget
- ☐ Action requires an appropriation increase to the Operating Budget
- ☐ Action provides increased revenue for appropriation increase
- ☐ Action requires use of contingency or reserves
- ☒ Other financial impact (Explain): A fee of \$.01 per insert will be charged to reimburse the city for additional mailing cost.
- ☐ Request provided to the Budget Office when provided to the Committee Coordinator

Community Impact (use any categories that apply)

- ☒ Neighborhood Notification
- ☐ City Goals
- ☐ Comprehensive Plan
- ☐ Zoning Code
- ☐ Other
- ☐ Not applicable

Background/Supporting Information Attached



July 30, 2003

Attn: Marcia Belfrey
Minneapolis Utility Billing Office
250 South 4th Street, Room 230
Minneapolis, MN 55415-1328

Dear Ms. Belfrey:

The Center for Energy and Environment is hoping to use the water bill again in the fall of 2003 to let Minneapolis residents know of our below market energy and home improvement financing. The water bill insert has been a great way to reach city resident's who may otherwise be unaware of our loan programs. With the utility companies predicting much higher gas prices we thought it would be a good idea to let residents know that they can reduce their energy use by insulating their homes, installing high efficiency furnaces and/or replacing leaky windows.

Your past assistance in helping us meet the energy needs of Minneapolis residents has been greatly appreciated. We intend to put the inserts in the September 2003 billing so Minneapolis residents can take advantage of our low interest loans to complete home improvements such as windows and insulation to their homes.

The mail insert will be the same as last years and will be made of card stock. The size will be 8 1/4" x 3 1/4". In order to help with the approval process, I have enclosed a layout design of the piece. If approval is granted please call me so I can go ahead with printing and we can set up a delivery schedule.

Thank you for your cooperation and assistance. Please contact me if you have any questions or concerns.

Sincerely,

Judy Thommes
Graphics Coordinator
(612) 335-5859

Insulate your home against high gas prices

Take action to reduce your energy bills by insulating your home, installing a high efficiency furnace or replacing leaky windows. CEE can help you prioritize your projects and provide you with low-interest financing to get the job done.

Yes, I'm interested in improving my property.

Name: _____

Please send me more information on:

- ☐ Energy Saving Programs
☐ Home Improvement Loans
☐ Rental Rehabilitation Loans

Address: _____

City: _____ Zip: _____



EQUAL HOUSING LENDER

Phone (day) _____ (eve) _____

Center for Energy and Environment - Minnesota's Energy Experts

CENTER FOR ENERGY AND ENVIRONMENT

The Center for Energy and Environment (CEE) is an independent, nonprofit organization that has provided housing rehabilitation, energy and environmental services to Minneapolis residents for over twenty years.

CEE offers a wide variety of financing programs to address your individual home improvement needs. Interest rates vary depending on improvements and type of property.

return mail info

- Experts predict much higher gas prices this winter. The average Minneapolis homeowner's gas bill may increase by as much as \$300.

Complete and return this card

or

Call (612) 335-5884
www.mncee.org